Marcel Tanner

Interaction Designer FH

Eidg. dipl. Informatiker

Born 18.03.1982, Swiss Citizen

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Experience

Feb. 2023 – Dec. 2024
UX/UI Designer
Olmero AG, Zurich (80%)

- UX design and partial UI redesign for a web-based tender platform in the construction industry
- UI redesign for a related responsive website featuring company and project profiles
- Establishing a design system
- Preparing UIs for development
- Detailed reviews of implementations
- Analyzing user behavior

Jan. 2021 – Oct. 2022
UI Designer
Bitforge AG, Zurich (80%)

- UI design for mobile/tablet apps, web applications and websites
- Defining user flows with wireframes in close collaboration with clients
- Creating interactive prototypes (high- and low-fidelity)
- Logo and brand design
- Animations and video editing
- Print design for various marketing products

Sept. 2018 – Mar. 2020
UX Designer / Frontend Developer
University of Zurich (80%)

- UX and UI design of the Citizen Science Center Zurich platform and several citizen science project sites using a shared design system
- Working closely with scientists to gather project requirements
- Frontend development using Vue.js and a shared pattern library
- Supporting the center with various graphic designs for print products

Nov. 2017 – July 2018
UX Designer
Tamedia AG, Zurich (80%)

- Redesign (UX & UI design) of the new content administration system for Newsnet (Tages-Anzeiger, Berner Zeitung, Basler Zeitung, Der Bund, etc.)
- Work on the responsive redesign of the new online presence of all Newsnet newspapers as a white label solution
- Providing designs, style guides and assets for development

Jan. 2016 – June 2017
UX Designer
Liip AG, Zurich (100%)

- Responsive website redesigns (UX and UI design)
- Design concepts for project offers
- Design & development of an internal icon library
- Support in frontend development for a Drupal based website
- UX & UI design for parts of produkte.migros.ch

2015
Freelance Designer

- UX and UI design for two applications (used for project offers) for ELCA SA
- Small website projects

Jan. 2014 – Nov. 2014
UX/UI Designer
ELCA SA, Zurich (100%)

- UX/UI design for a healthcare bill auditing application for SUVA
- UI design for a security application for SIX
- Design concept for a document capture system for Post Finance
- Design concept for an ERP system for Manor

Sept. 2011 – Nov. 2013
Interaction Designer
Namics AG, Zurich (100%)

- UX design concept for the SBB timetable and ticket shop
- UX design of a client advisory tablet application of UBS
- UX and UI design for web applications for UBS
- Further work in UX and UI designs for several websites, apps and intranets

Dec. 2008 – July 2011
Interaction Designer / Developer
mitLinks AG, Zurich (80%)

- Design and frontend development of responsive websites
- UI design for iPad apps
- Frontend and backend development for corporate websites

Education

Sept. 2004 – June 2008
Interaction Design
Zürcher Hochschule der Künste

- Diploma: trackpad based TV control concept
- Screen installation concept for the museum of communication in Bern
- 'Art Transforming' installation at Kunsthaus Zürich
- Music visualisations, Games, Interactive data visualisations, …

Aug. 1998 – July 2002
Information Technology
Apprenticeship, Credit Suisse, Zurich

- IT Support (1st level, 2nd level)
- Network management
- PHP/MySQL programming

Skills

Figma
Adobe Illustrator

Adobe Photoshop
Blender

Adobe After Effects
HTML/CSS/JS

Languages

German (Native)

English (Fluent)